

Finding the Right Capital Partner
June 2022





Agenda

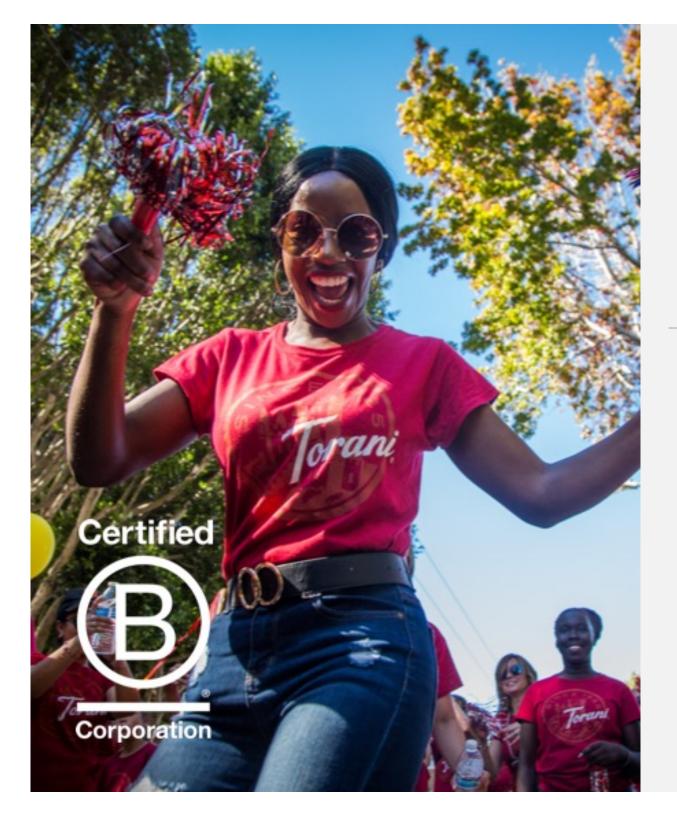
1 Introductions

2 Torani Snapshot

3 Finding the Right Partner

- Learning Journey
- Success Factors
- Process Navigation & Learnings

4 Q&A



Proud to Be B

Flavor for All, Opportunity for All



What We Believe

Our Core Beliefs

Everything starts with people

Businesses can and should create more opportunities for people

Our Core Values

Care deeply for people

Grow, baby, grow

Drive for quality (really)

Do the right thing















1925 Year Founded

\$6BAddressable
Market

\$xxxM 2021B Net Revenue

12 YearsAverage Tenure of SLT⁽¹⁾

20%30-Year
Revenue CAGR

>150 Flavors

\$xxM2021B EBITDA

Certified

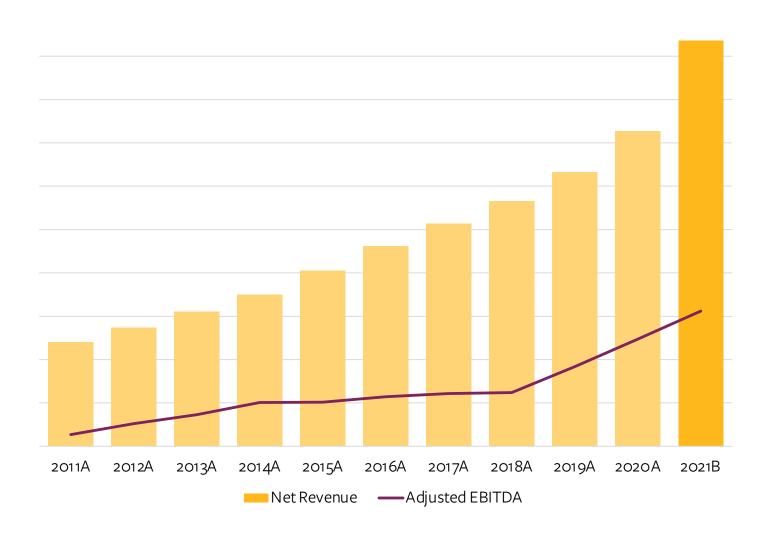
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Corporation

(1) Strategic Leadership Team

Grow, Baby, Grow

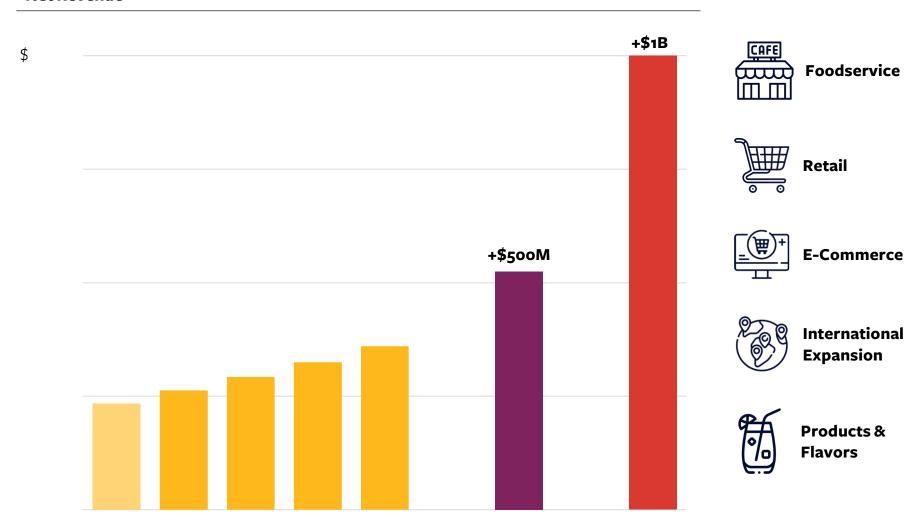
Net Revenue & Adjusted EBITDA





On the Path to a \$1B Company

Net Revenue





Deal Process

Learning Journey	Deal Prep	Investor Outreach	Mgmt Calls	Site Visits	Term Sheet	Confirm DD	Closing
-							
Month	6	7	8	9	10	11	12
Investors		~150	~15	~5	3	1	1

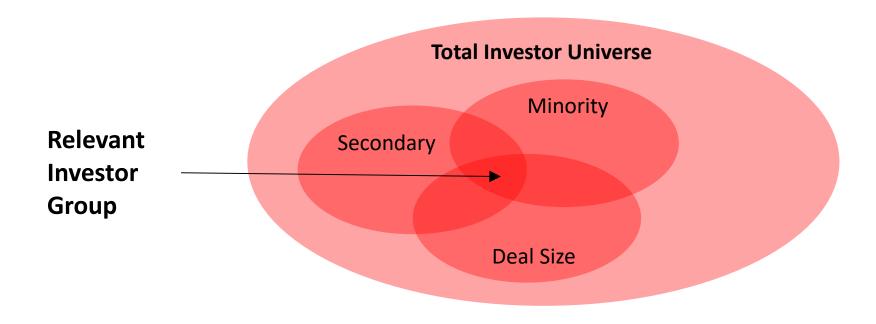


Key Success Factors

- Mission/Purpose Aligned
- Long Term Investment Philosophy
- Fit with Torani Core Values
- Balanced Financial Return Expectations
- Value Add Contribution Areas
- Have Fun!



Relevant Universe





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